



Under the Hood

A Publication of the BMW CCA Oregon Chapter

Volume IV, Issue 1

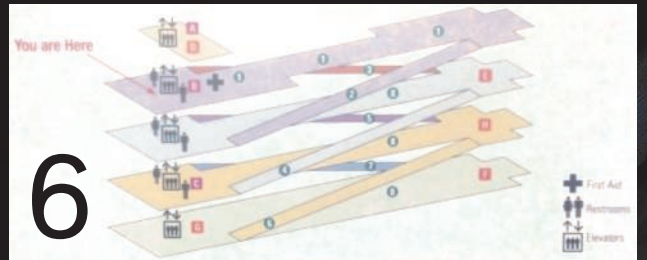
Spring 2013



Come visit us on the web at www.bmworegoncca.com

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Dan Hones' 135i
Three hundred horses
coming out of hibernation



COVER PHOTO: Spring means it's time to get out and drive again! Doug Wilmes took this photo of his E36 M3 in front of the Big O Saloon, general store, and gas station in Onley, Oregon.

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Submittals & Ad Rates:
Email clubeditor@bmworegoncca.com, Rates on page 8

Under the Hood design and layout by Carlos Santayana



President's Message

Bruce Feller, President

Greetings BMW CCA Members.

As we enter our fourth year of being a CCA chapter I would like to look back at how we got here.

Brian Cone, our past President, deserves all the credit for starting this great chapter. He organized members who came out to a meeting to support a new local chapter for Oregon and SW Washington. Brian then petitioned the BMW CCA National office and won the appointment for our group to become the 67th chapter of the BMW CCA.

The idea of a local chapter was to bring events and activities closer to the Oregon and SW Washington membership. We wanted this new chapter to be worthy of the effort and be as good as our predecessor, the Puget Sound chapter.

Well, we now have some history behind us and I must say, I think we've done a pretty good job so far. The calendar has been full since we began in January 2010. There is too much to list here but we have had about thirty two driving tours, three NW Motorfests, three Historic Race corrals, numerous social dinners, three Anniversary Banquets, a quarterly newsletter, a website, a very strong Board of Directors, a Vintage Special Interest Group (SIG), and let's not leave out the numerous monthly General Meetings held at some very interesting businesses, BMW repair shops, and dealerships.

Having over 750 members like we do can be a bit daunting, but we only see about 10-20 percent of you throughout the year. We don't expect to hear from all of you, but we would like to. We always wonder what motivated our members to be members. What made you join the club? Was there a value to the club that attracted you? Did you get what you expected when you joined? These and other questions are posed to you in a survey we are asking you to participate in. You will find the survey in this issue and on our website www.bmworegoncca.com.

My personal goals for my two year term as President are: to retain our current membership by providing the added value you expect from the club, to grow our membership by presenting opportunity to other BMW owners, and to be creative enough to renew your interest as a member.

How do I expect to accomplish this? Easy, I have an incredible Board of Directors that I am so lucky to have inherited. I have new volunteers on the Board this year to help fuel the excitement. And I have you – the member on whom I am depending to take advantage of something we have to offer you for the next two years. If I see an increase in participation from you, then I know I have accomplished my goals.

Please let us know what you like about the club, or want from the club. We look forward to hearing from you. Please don't hesitate to send me an email directly. My email address is clubpresident@bmworegoncca.com.

BMW Regional Conference

Cory Piazzese, Membership Chair

When the board indicated that they wanted me to attend the Regional Conference, I was not sure how to take the news. But after some thought and decisions with the board, the conference sounded like a great thing to attend. The agenda indicated there would be talks about membership and member retention, and how to grow the club.

As the departure date got closer I was getting more and more excited to go, and somewhat nervous. I had never been to a meeting like this and didn't know what to expect. But I was going with a great group of people and most of them had gone to the National meeting in Dallas in 2012. I was assured that things would be fine.

We all left from Portland on Friday and the flight down was fine. Everyone got checked into the hotel and we agreed to meet at the bar where there was a happy hour reception.

So if anyone knows me, I was first to arrive at the happy hour. I went in and got a glass of wine and hung out. It was apparent that most everyone there knew each other. It seemed various other chapters were all sticking together. After standing around for a bit, Jeff Cowan (Pacific Region Vice President) introduced himself to me and we chatted. About 10 minutes later the whole Oregon gang was there and we all started to mingle. The time there by myself not knowing anyone made the point very clear that at club meetings and socials -- or any event -- it is very important for everyone,

Continued on page 8

Oktoberfest Update

Tom Freedman, Member at Large

The BMWCCA Oktoberfest scheduled for August 19 - 24 this year is guaranteed to be a great event. As you may already know, this is the annual main event for the BMWCCA national organization and it's being held on the west coast this year in Monterey, California... well within in shooting distance for our Oregon members.

Registration is now open, so if you are interested in attending, there is a wealth of information on our chapter website as well as on the National Oktoberfest website www.bmwccaofest.org/home.phtml. Here you'll be able to register and find everything you need to know about pricing, accommodations, and the schedule for the week.

We can look forward to a full schedule of track, Autocross, and Car control clinics. Also on tap will be gymkhana and *Concours*, along with a variety of social events and local touring. Check out the schedule on the national site above.

Oktoberfest 2013 promises to be an amazing experience. Our chapter website also contains links to information about Oktoberfest and will be updated periodically.

For members interested in a group drive to Monterey, the Oregon Chapter will be planning a 3-day, 2-night tour from Portland, starting on Saturday morning, August 17th. We'll be able to pick up folks along the way from throughout the state.

Current plans are to travel south through the Oregon desert area for the first night. We'll go through Bend, Silver Lake, and Paisley to our first overnight stop in Lakeview. On Sunday morning, August 18th we continue heading southwest into California over the Cascade Range and into Redding. From Redding, we'll head south on the interstate to Sacramento for the night.

Monday, August 19th will be a short driving day. After a well-deserved sleep and leisurely

breakfast, we'll just book down the main roads into Monterey. This will be registration day at the Oktoberfest.

Members should plan to secure overnight accommodations on their own at the destination cities (Lakeview, OR and Sacramento, CA). We will plan dinner sites for those interested as well as breakfast meeting sites locally for each day of the trip.



We will post details on the chapter website, and registration is now on Motorsportreg. Go to www.msreg.us/Aug2013Tour. Mark the dates if you'd like to come along! Stay tuned to our chapter website and Club email notices. Looking forward to traveling and meeting some Club members from around the state!

Club Challenge Changes

David Hows, Communications Director

We introduced the Club Challenge in 2012 and rewarded those members who were most active; participating in events, submitting articles and photos, and volunteering for appointed board positions. We're fine tuning some of the aspects of the Club Challenge for 2013.

Previously, appointed staff members of the board were eligible to participate in the competition but we've decided it would be more interesting to eliminate all club board members from participation in the Club Challenge.

The other change we are making has to do with the awards given to the winners. In 2012 we awarded cash prizes to the winners; in 2013 we're going to offer prizes from participating sponsors and increase the dollar value of those prizes. Details and current standings will be communicated via the Club Challenge page on our website.

Welcome New Members!

Hope to meet you soon!

Chun Kit Chan	Charles C Heath
Ron Craig	YoonSung Lee
Lisa Emmerich	Kenneth Sowul
James M Farian	John W Staats
Tobey Fitch	Georgiy Zilinskiy

Not Another Meeting

Carlos Santayana, Editor

We all dread the word "meeting." The mere mention of it brings back painful memories of sitting on your butt and following the leader as you all go around in circles. Sometimes you have the initiative to take the lead, only to find that the direction you take is the same old path over and over again... but now you have to watch your back.

During a meeting things get so constrained sometimes that it's as if you have blinders and can only see out front. In a few meetings I have attended, the organizer attempts to ease the pain by ordering some snacks. No alcoholic beverages, of course... you have to be sober and on your best behavior during a meeting.

We've all been through it before, and I for one can think of many things I'd rather do than to be in a meeting.

The BMW CCA Oregon Chapter is holding its General Meeting on Tuesday, April 16th 2013 at 6:30 in the evening. The board of directors will attempt to ease the pain by ordering pizzas and drinks. During the meeting, partici-

pants will be required to use a device that will force them to see out front, as if they had blinders. They will have to compensate somehow for impaired peripheral vision. Like many meetings, participants will be sitting on their butts and going around in circles. Those who find themselves taking the lead will have to watch their backs.

The April 16th General Meeting will be at Sykart Indoor Racing Center. You got it, we'll be go-kart racing! We will be sitting on our butts, snugly secured in seats that are mere inches from the surface of the racetrack. We will be going around in circles, vying for position and hot on the tails the kart in front of us. The poor sap in the lead will have to watch out for anyone closing in to overtake. Go-karting is not a kiddy ride. One of BMW M GmbH's current ALMS drivers, Joey Hand, cut his teeth on go-karts. So did a certain Michael Schumacher.

Register today for the General Meeting at Sykart! Go to www.bmworegoncca.com/club-events for details and a link to the registration site.

WAAAM Recap

Barbara Feller

The first drive of the year and it was a typical spring day in Oregon; wet, rainy, with a splash of sun. We started our engines in Troutdale and headed out to Hood River in two groups of BMWs (about 26 cars total), plus an additional twelve cars from the Mercedes club. This is the third time we've toured with our friends from the Mercedes Benz Club of America Portland Section, and we do enjoy their company. Thanks for joining us!

If you missed this one, be sure to go on your own or treat some out-



Have you seen our new logo? Check out our online store for the latest selection of club apparel.

You can access "Club Gear" from our main site or use <http://bit.ly/ClubGear>

Website Update

David Hows, Communications Director

We are making some big changes to the appearance and the functionality of the club website at www.bmworegoncca.com. By the time you read this you may have already noticed some updates to our website. We have adopted a blog style site which is more interactive, allowing you to post comments and interact with the posts and events on the site. The new site also allows you to subscribe to a post and the resulting comments by your fellow club members, or to be notified by email or RSS when a new post is added. Based on the popular blogging/content management system of Wordpress, the new site also adds many benefits to its administration and extensibility. The site is using a responsive web design which means that it recognizes the device you're using to browse the site and presents a view optimized for your device.

Our calendar functionality and appearance has improved significantly. The new calendar has multiple views allowing you to select a "poster board," monthly or weekly calendar, or an agenda view. It also permits you to filter the items shown on the calendar to a certain category or tag. You can also now subscribe to our calendar or simply download an event to your personal calendar.

We've linked our website to our Flickr account allowing us to better manage and archive our photos. Our new pro account on Flickr allows you to access and download images in different sizes.

We've published our initial list of local vendors and shops who offer discounts based on your membership in the BMW CCA. Check out the list and consider these shops for your next maintenance need or purchase. If you are a shop owner and would like to be added to our list, please send an email to communications@bmworegoncca.com.

Check out the new site and get familiar with the new features. We have more exciting things planned for the site in the near future. If you have questions, run into problems, or just have some ideas for things to include on our site, feel free to send an email to communications@bmworegoncca.com.

No-Fail Email

Tom Freedman, Member at Large

Both our local club and the national BMWCCA organization communicate frequently with club members using email. Valuable, late breaking information is distributed this way. At last count there were about 250 of our local Oregon members for whom there is no email address on file. If you are one of these folks, you are missing out on a good part of the value of your club membership! You're missing the Roundel email supplement, updates about local club activities, and more.

Portland Historic Races 2013

Carlos Santayana, Editor

The BMW CCA Oregon Chapter's participation in the Portland Historic Races is becoming an important event in the club's annual calendar. Many who attended the races for the past few years, and who were lucky enough to get corral tickets, can plainly see its appeal.

Nice warm weather, which in Portland is treasured, seems to bless the spectators as well as the competitors year after year. A family-friendly atmosphere encourages parents to bring their kids and get them interested in old cars at a young age. There are open paddocks, hot rods, and car club shows... our club makes it a point to have a corral full of individually owned BMWs shining splendidly in the sun. It's enough to make even the staunchest Jaguar purist stop and bask in Teutonic ambience. We want your car in this year's Historic Races.



Photo by David Hows

Burgers and Brats for all!

There's plenty of camaraderie among club members, as well as among folks who belong to other marque-specific corrals and groups. Being "trapped" in Portland International Raceway's infield (since vehicle entry or exit is permitted only between the short-format races) is a good excuse to walk around, meet new people, catch up with old friends, admire cars, and tailgate. Speaking of tailgating, our club's habit of subsidizing snacks and refreshments is always a big hit!

If food doesn't excite you, there's an opportunity to drive all twelve turns of PIR during a parade lap. Oh, and of course we shouldn't forget the vintage race cars blasting down the straightaway! That is the main event, after all. Or is it?

The charity autocross gauntlet has been thrown down! This year the club aims to win with the biggest number of autocross participants. All you have to do is buy an autocross ticket, "endorse" your run to the BMW CCA Oregon Chapter, and drive the course! It doesn't matter



Photo by David Hows

Charity autocross at PIR's infield

to us what your best time is or how many pylons you obliterate... we just want you to run for the club as many times as you want!

Secure your spot in this year's club corral. The Portland Historic Races happens June 27-30, 2013 at Portland International Raceway. Watch for club emails and website updates regarding corral tickets.

To correct this and get up to speed with local and national activities, just visit the national BMW CCA website at www.bmwcca.org. There you can log in and update your profile with a current email address. By doing this, our local Oregon chapter registry will automatically be updated, and you'll begin receiving local and national BMW CCA email information hot off the press!





LeMay - America's Car Museum

Drew Lagravinese, Secretary

On Saturday, April 20th, 2013, the BMW CCA Oregon Chapter will be heading north to Tacoma, Washington to tour LeMay - America's Car Museum (www.lemaymuseum.org).

We will meet in the Jubitz Cascade Grill parking lot for an 8:30 AM drivers meeting and then head north on I-5, making one stop in Napavine for a rest stop and gas. We expect to be at the museum at 11:30 AM, where we will be given complimentary parking on the Show Field.

Admission to the museum is \$10.00 if we have 10 or more people on the tour, and \$14.00 otherwise. Once at the museum, you are on your own to explore the wonderful history of automobiles that is on display.



Photo by Drew Lagravinese

Complimentary parking on the Show Field

LeMay - America's Car Museum (ACM) spotlights America's love affair with the automobile. Featuring a nine-acre campus, with a four-story museum* as the centerpiece - ACM is one of the world's largest auto museums and features autos from 1906 - 1994.

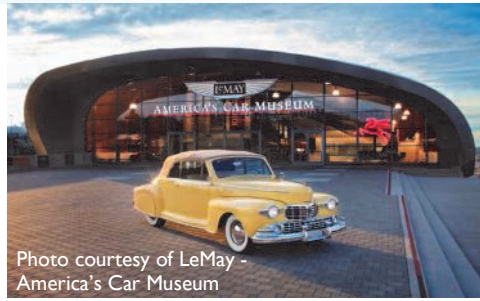


Photo courtesy of LeMay - America's Car Museum

ACM is designed to preserve history and celebrate the world's automotive culture. The spacious facility houses up to 350 cars, trucks and motorcycles from private owners, corporations, and the LeMay collection, which amassed a Guinness Book record of more than 3,500 vehicles in the mid-'90s.

"Everybody remembers their first car, family driving vacations, a sports car they fell in love with as a teenager," says ACM CEO David Madeira. "Personal experiences with cars are at the heart of the American experience, and we're going to showcase more than a century of automotive lifestyle and history as well as the future of transportation."

Please join us as we tour the ACM this April. Registration is open and can be accessed via the BMW CCA, Oregon Chapter website www.bmworegoncca.com or at www.msreg.us/lemaytour2013.

*- The picture in the Table of Contents illustrates the four levels of the museum.. - Ed.

Anniversary Banquet Recap

Barbara Feller

We want to thank all of our members who attended the Third Annual BMW club Anniversary banquet. Next year we hope to have a new venue; a different place and maybe a different time of the year. Have a wonderful place in mind? Just let us know. We will do the research. Remember, we love suggestions for all our socials!!

There were three winners that evening as a result of raffle we had, the winners had many wonderful prizes in their gift baskets. I do hope that you lucky three have begun to think about all your wonderful gifts and start the process of getting those appointments made in your busy schedules for the golf lessons from Red Tail, the theater tickets, and the Pilates Fitness Studio. But, maybe you are too busy sitting by the fireside drinking that delicious wine that you won. No fear! Spring is just around the corner and you will want to get outside soon.

Our social committee is busy trying to find just the right restaurants for our future socials and if you did not attend the Anniversary Dinner and missed our plea for helpful hints, now is the time to let us know where you might want to have a social dinner and meet other members of the club.

I am sorry if we did not get to meet in person and chat that evening. If you attend our events in the future, make sure you introduce yourself to me. Just check the calendar!

Looking forward to exchanging some conversations with you!

Under the Hood... On Line

Carlos Santayana, Editor

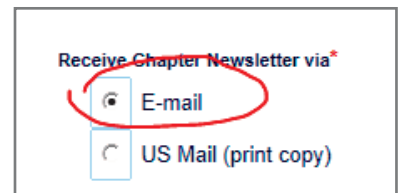
Do you read issues of the Oregon Chapter newsletter on your laptop, e-reader, or tablet? Are you willing to receive the newsletter solely via electronic means? The BMW CCA National Board approved a resolution last year that allows electronic newsletter delivery to be the primary method of delivery. Electronic delivery is an efficient and cost-effective way to distribute "Under the Hood" to our members.

For many BMW CCA chapters across the country, printing the newsletter is the biggest expense on the balance sheet. The Oregon chapter is no exception. With a circulation of over 700 readers, "Under the Hood" is not cheap.

"Under the Hood" is already available on the chapter website in electronic format, many times even faster than waiting for the printed newsletter to arrive in the mail. Choosing to receive the newsletter electronically instead of by postal service will go a long way towards providing a better experience for all members. More available funds may mean better event coordination, better food... there's even a rumor of club-subsidized tickets for the charity autocross at the upcoming Portland Historic Races!

Switching to the "eNewsletter" exclusively is a cinch! Follow these five easy steps:

1. Log into www.bmwcca.org, using your member number and password.
2. Click on "Manage Account."
3. Click on the "Email Preferences & Demographics" section on the left nav bar.
4. Under "Receive Chapter Newsletter," select "E-mail," and



5. Save your changes! - Click the Save button at the bottom of the screen.

Your name is automatically removed from the postal delivery list. It's that simple to start receiving "Under the Hood" as an eNewsletter!

Remember that past issues are available 24/7 on our chapter website, under the "Newsletter" link. You'll have instant access to "Under the Hood," ready to show your friends that your latest article or a photo of your beautiful BMW made it into the official newsletter of the BMW CCA Oregon Chapter!

Previous pages: Thom Randolph met fellow E60 M5 owners (plus a heavily modified 550i) at Marymoor Park, Redmond WA

Tech Session at Pro-Tek

Mike Christopherson

Pro-Tek Automotive would love to have the BMW club out for a BBQ and yearly meeting at the shop. We would like to talk about how we have grown in the last year, and share our plans for the future with you. Last time the club was here, we had some projects at the end of completion and others in progress. We would like to show you how the cars are doing now.

Some of the cars in the shop include the '76 2002 with a full restoration and upgrade package, a rare Alpina B6, and a number of other BMWs getting service and upgrades at all levels.

Editor's note: the May 2013 General Meeting and Vintage SIG Meeting will be hosted by Mike Christopherson and Pro-Tek Automotive on 17th and NE Sandy.

Learn more about Pro-Tek Automotive online at pro-tekautomotive.com.

Social Awareness Corner

Carlos Santayana, Editor

Starting this issue, we will focus on a charitable organization that will appeal to our club members' generosity. Recall that part of the BMW CCA's official mission is to encourage social awareness and responsibility. We are fortunate enough to lend a helping hand to worthy causes.

The Cat Adoption Team (or CAT for short) was founded in May 1998 and is currently located in Sherwood. In June 2008, CAT opened the first pet food bank in the Portland area. Today, the food bank provides hundreds of struggling cat owners with food to feed their pet cat. Check them out at catadoptionteam.org/catfoodbank.

Kathy Covey is the PR Manager for CAT and writes for OregonLive.com in her blog "The Cat's Meow." She corresponded with chapter secretary Drew Lagravinese to talk about a CAT Food Bank food drive.

CAT will accept all quantities and brands of dry, unopened, unexpired cat food. They also accept bags of

Continued on page 8



Cat Food Drive
Help us raise **3,000 pounds** each month

Cat Food Bank provides food so no pet cat goes hungry.
135,000 pounds already handed out since June 2008

Donate:
Unopened, unexpired bags of dry cat food
Any size, any brand
Bags of scoopable litter

www.catadoptionteam.org/catfoodbank

Cat Adoption Team - 14175 SW Galbreath Dr., Sherwood OR 97140 - (503) 925-8903

Club Calendar

Date	Event	Event Type
Apr 16	Sykart Indoor Racing Center (see page 2)	General Meeting
Apr 20	LeMay - America's Car Museum (see page 6)	Driving Tour
Apr 24	Kell's Irish Pub and Restaurant	Social
May 18	Unknown West Hills Tour	Driving Tour
May 21	Pro-Tek Automotive (see above)	General+SIG Meeting
June 14-16	Rose Cup Races, Portland International Raceway	Car Corral
June 28-30	Portland Historic Races, PIR (see page 3)	Car Corral
July 20	Coast Tour	Driving Tour
July 25-28	Monte Shelton Northwest Classic Rally	Rally
July 27-28	Maryhill Loops Rally	Rally
Aug 10	Northwest BMW Motorfest	Car Show
Aug 19-24	BMW CCA Oktoberfest (see page 2)	Driving Tour/Festival
Sept 13-15	Oregon Festival of Cars	Driving Tour/Festival
Sept 22	Mount Saint Helens Tour	Driving Tour
Oct 19-20	Casino Tour	Driving Tour

Member Satisfaction Survey online instructions

We want to make sure we listen to you. Please participate in our survey to help us better understand what keeps you signing up for club membership. Printed form is on the back cover of this issue, or fill it up online at www.bmworegoncca.com/survey. (QR code to the right) Thank you in advance for your role in helping us understand how best to serve you!



WAAAM (cont.)

of-town guests to the historical spirit of flight and fuel. Visit the website of the Western Antique Aeroplane and Automobile Museum, WAAAM for short. Go to www.waaamuseum.org to see a complete list of the exhibits. You won't be sorry.

While at the museum, I spoke with one club member, and she told me that she absolutely loved the luncheon from a previous tour, at the Allison Inn, in Newberg. I then mentioned that she should join us at our monthly dinner socials. She wasn't aware that the club had a dinner social every month. So, gentlemen, please speak to your ladies about these events. We want to be included in most of the social events that the club provides. We will try and schedule luncheons with each of our driving tours when we can.

Please check the website for our evening socials that happen every 4th Wednesday evening at a Portland area restaurant. The socials are a chance to try the delicious foods of our city and to have a few laughs and exchange car stories and more.

Don't forget to wave when you drive past another BMW. You might know who they are!

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Cat Adoption Team (cont.)

scoopable litter and of course monetary donations. CAT will provide tax-deductible receipts since they are a 501(c)3 nonprofit organization. Most importantly, Kathy and the entire team at CAT love cats and kittens as well as potential families that come to adopt them.

Commercial Advertising

Under the Hood is a quarterly publication with a distribution of over 700 members of the BMW CCA Oregon Chapter.

Commercial advertisers are responsible for supplying their own ad copy in digital form.

For further details:
clubeditor@bmworegoncca.com.

Rates are as follows:

Inside Front Color	\$ 410
Inside Back Cover	310
Page 1 (full page only)	350
Full Page	310
2/3 Page	250
Half Page	190
Quarter Page	115
Business Card Size	75

Contact the editor for information on multi-issue discounts, Web or Email advertising: clubeditor@bmworegoncca.com.

Classified Ads

Classified Advertising is a service provided free of charge to BMW CCA Oregon Chapter members.

Submitted ads will run for one issue. Ads must be submitted before the 1st of March, June, September, and December to be included in the Spring, Summer, Fall, and Winter issues respectively.

Items for sale must be the personal property of the member, and not connected with any commercial enterprise. For Commercial Advertising rates, see left.

The staff of *Under the Hood* reserves the right to edit all classified ads, is not responsible for any errors, and does not guarantee compliance with the regulations of the Federal Trade Commission.

To place an ad, please contact the Editor: clubeditor@bmworegoncca.com.

Conference (cont.)

especially the new members, to feel welcome. If you are a regular at club functions and see a new face, go up and say “hi” to them. Ask what brought them to the meeting or what kind of BMW they drive.

I had some interesting conversations with the other delegates. The topics ranged from what car they drive to how to attract and retain members. After the happy hour ended, I joined three people from the Puget Sound Chapter for dinner downtown. It was a good time to talk one-on-one with them and I got some insights on the club and how they run their chapter.

The conference started bright and early Saturday morning. After a buffet breakfast, the meeting went into full swing. Some of the main points covered were attracting new members, retaining existing members, and improving member experience. I think one of the most important things we talked about is having a diverse set of events for the club members. Breaking up into smaller groups to discuss this was an eye opener. The groups were mixed up with all the chapters, so we sat with other delegates from chapters. In doing so, there were open talks about the issues confronting the club on a national level.

We also talked about chapter communications: How the members get information; how the board gets information to the members; and, how members can talk to the board. We are improving the lines of communication through social media, web pages and email blasts. National has put forth a “Club Scorecard,” which will track chapters’ web presence.

Saturday night after dinner Bruce, Anh, Carlos, and I went downtown to unwind and talk about what we learned that day. We all piled into the rental car and headed downtown. Carlos was driving and knew where he was going. We found a parking spot on the street, a small feat in itself, a block and a half from Ghirardelli Square. I bought some extra dark chocolate to bring home. Also, we all had a nice time reflecting on what was covered in the meetings and how it will impact our chapter. We had a chance to brainstorm and get lots of good ideas.

Sunday was a short session on this year's Oktoberfest in Monterey, California. There was an overview of activities (tours, TSD rally, HPDE track time, Autocross) and timing of these events. There weren't a lot of details at that time. Look for registration to open on March 1st. Tom Freedman, Board Member at Large, will be giving us more details when they are available. (See page 2 for current details and information on a driving tour to Monterey! - Ed.)

I am very excited to put into place the ideas I got from the conference, through talking to other delegates and to our own board members. We as a club, and the newest chapter in the CCA, are always looking for new ideas for all of you, the membership. Please feel free to contact any one of us through email.

Volunteers Needed!

We have open positions that need to be filled :

- Regional Event Coordinators in Southern and Central Oregon
- Event Photographers

Help shape the future of our club and make it better for all members. Contact a current board member or send an email to communications@bmworegoncca.com to find out how you can contribute!

PREPARE TO BE WOWED.



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Member Satisfaction Survey *Please fill out and mail to the PO Box listed above, or see page 7 for online survey*

1. When you first joined the BMW CCA, what factors motivated you to become a member of the club? (Rank in order of importance, or N/A)

- Roundel Magazine
- Parts Discounts
- New Car Rebate
- Social Interaction
- Driving Events
- Personal referral from another member
- Other _____

2. Now that you are a member and are more familiar with the club, are your priorities the same? (Rank in order of importance, or N/A)

- Roundel Subscription
- Driving Tours
- Social Events
- Parts Discounts
- Monthly Newsletter
- Club Presence at other events (Historic Races, Rose Cup Races, etc.)
- Other _____

3. How satisfied are you with the club's ability to serve you as a member?

- Very Satisfied
- Satisfied
- Neither Satisfied nor Dissatisfied

Somewhat Dissatisfied

Very Dissatisfied

Why? _____

4. As a member, do you feel well informed about the club's activities?

- Very Satisfied
- Satisfied
- Neither Satisfied nor Dissatisfied
- Somewhat Dissatisfied
- Very Dissatisfied

Why? _____

5. How do you prefer to receive information from the club? (Rank in order of importance, or N/A)

- Website
- Email Blast
- Paper Newsletter
- Electronic Newsletter
- Facebook
- Twitter
- Postcard

6. Do you intend to renew your membership?

- Yes
- No Why? _____

7. At which locations are you most likely to attend club events? (Rank in order of importance)

- Portland
- Beaverton/Hillsboro
- Vancouver
- Columbia River Gorge
- Salem
- Eugene
- Bend
- Other _____

8. Which areas would you be interested in volunteering with the club? (Check all that apply)

- Not interested at this time
- Communications
- Driving Events
- Social Events
- Large Event Committees (Motorfest, etc)
- Administration
- Membership (recruitment, retention, etc)
- Other _____

9. As club leaders, what are we doing well?

10. As club leaders, what are the areas we could improve in?



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